

National Speakers Association



Tennessee



April 2001

"The only person I know who can translate the art of storytelling into an understandable science is Doug Stevenson. You will be a better speaker after studying with this Master Storyteller. I know I am." - *Chris Clarke-Epstein, CSP, NSA President*

The Science of the Art of Storytelling and Humor

A well-crafted story is a work of art, communicating its point effectively and making a powerful impression on the listener. Stories communicate ideas and information as no other medium can. They connect with the heart, mind and soul of the listener and appeal to all learning styles. The *Story Theater Method™* teaches traditional storytelling with a twist: the combination of acting and humor techniques within the context of business presentations.

At our April 14th NSAT meeting, Doug Stevenson will show you how to master the art of storytelling to transform any of your stories from good to great. You will learn skills that you can implement immediately.

Doug will perform his hilarious signature story. Afterwards, he will analyze it for eight elements of story structure and will show you how crafting it over time transformed it from a good story that did not work to a great story that works every time. He will show you how the comedy in the story evolved and how you can be funnier using proven comedy techniques. A detailed handout will be provided.

SPECIAL AFTER LUNCH SESSION:

Two speakers will be coached by Doug on their stories. In this session you will see how the same acting techniques that Doug uses will work for you. Learn more advanced storytelling and performance tricks that were not covered in the morning session. You will be amazed at how slight changes make a huge difference.



Doug Stevenson

AT THIS MONTH'S MEETING YOU WILL:

- Learn how to craft a story that flows to a powerful climax
- Understand the dynamics of performance and presentation
- Discover how to find and use organic humor
- Learn how to begin and end a story for maximum impact
- Understand why speakers must tell their own personal stories.

National Speakers Association Tennessee (NSAT) meets the second Saturday of each month (excluding February and August) at 9 AM at the Courtyard by Marriott in Brentwood.

News from Chapter Treasurer

John Pavleje

At the end of our fiscal year things get quite busy. Patsy Pagan is talking with and encouraging members, who would like to make a difference in NSAT, to run for one of several officer positions for the 2001/2002 fiscal year. Dennis Carey is putting together the details for our annual Speakers School to be held in June. NSAT members, who are planning on attending the NSA Convention in Dallas, are coordinating their flight plans and looking for hotel roommates. Also, July is the first month of the fiscal year which means we will be renewing our NSAT membership for another year.

I mention all of these events because, if you are like me, you have a budget and need to plan your expenses. Hopefully, this reminder will help give you some time to plan and coordinate your cash-flow.

Dues for the 2001/2002 fiscal year will remain at \$95.00. We will be sending you an invoice in the May newsletter.

If it seems like it was only yesterday that you renewed your membership it is because last year we were late in getting the renewal process started. The first invoice we received was in the July newsletter so many of us did not renew until July, August or September.



We also have quite a few new members who joined after September and paid a prorated dues. That prorated payment covers your membership through June, so July also marks the time for your membership renewal.

Once you receive your invoice you can either mail your renewal to me (my address will be on the invoice) or you can renew at the May membership meeting, June Speaker School or August membership meeting. August will be our final deadline for membership renewal this year. After August, members who do not renew will be taken off the NSAT website and mailing list.

Hope this reminder helps with your cash-flow planning!

NSAT Officer Elections

The following NSAT members have been nominated to serve for the 2001-2002 term.

President:	Dennis Carey	Sgt-at-Arms:	Ray Render
President Elect:	Greg Maciolek	Membership Chair:	Pat Leonard
Vice President:	Melissa Harris	Newsletter Editor:	Mike Kipp
Secretary:	Sandra Lipsey	Webmaster:	David Humes
Treasurer:	John Pavleje	Assistant WebMaster:	Donnell King

Elections will held at our meeting on April 14th. Please be there to cast your vote.