

NSA Calendar

2002 Writers Lab
April 05, 2002 - April 07, 2002
NSA Headquarters
Tempe, Arizona

2002 NSA Convention
July 13, 2002 - July 16, 2002
World Center Marriott
Orlando, Florida

NSA: www.NSASpeaker.org



"An award winning chapter of the
National Speakers Association."

April, 2002

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We invite your comments and contributions for subsequent issues: mike@kippassoc.com

April 13, 2002: David Humes

Graphics and Web Site Secrets for Non-Techies

Whether you are just starting out or you are a seasoned professional speaker, marketing is a key factor to your success. Graphics expert **David Humes** will show you that you don't have to know everything he knows in order to produce professional looking one-sheets and flyers with the very user friendly and hyper-available program, Microsoft PowerPoint. He'll also show you how to save major bucks on your web site, how to optimize graphics for faster down loading, how to *make* PDF files and much more!

What you will learn:

Almost everyone has PowerPoint. That's why David is going to show you how to use it to produce a one-sheet that looks almost identical to the one he created for Bill Karlson (ex-President of NSA Tennessee) using professional page layout programs.

You'll discover ideas and simple techniques that you can easily do yourself, or direct your graphic designer to do for you, to create professional looking one-sheets, flyers, etc.

Just about every computer on the planet has Acrobat Reader. If not, it's available for free on Adobe's web

site. David will show you how to create a PDF file (from within PowerPoint or any other program) so you can give the PDF file (email or snail mail a disk, etc.) to anyone who can then open, view, and print the PDF from their computer. By doing this, the formatting will be exactly retained, meaning that the file will look and print EXACTLY way you want it to and it won't repaginate like many Microsoft programs do when opened on different computers. This will preserve the professional image you are trying so hard to create.

You will ALSO learn:

- How to host your site for FREE with no annoying banner ads or advertising AND have your domain name show up in the Location field in the browser so it doesn't APPEAR to be a free web site (adds credibility)
- How to register your domain name for \$9.99 per year (one year minimum, not the industry standard two years at \$35 per year)
- Easily optimize graphics for quality and speed
- Save money by knowing what and how to prepare before seeking a webmaster

Bring your laptop and questions regarding input (scanning images into the computer) and output (printing, the internet, etc.).

This could be your most prof-

itable meeting of the year!

David Humes professionally teaches computer graphics and web design. He is an Adobe Certified Expert in Photoshop. In 2001 alone he traveled to 44 of the United States and Canada, teaching 128 full day seminars.

Programs of expertise include: Adobe Photoshop; Adobe Illustrator; Adobe PageMaker; QuarkXPress; Dreamweaver; Flash.



On March 23, 2002, **David Humes** (NSAT Webmaster and Director) competed in the 15th annual U.S. Eastern Wado-Ryu (Karate) Federation tournament and took **1st place** in Kumite (pronounced KOO-MEE-TAY, means fighting) and **3rd place** in Kata (forms) for his division. This is his first time he has competed since beginning Wado-Ryu in January, 2001 and although he did well, he said, "I'm paying for it with a sprained ankle, but it was worth it!"

for educators! He's working on a third one now, "**Serendipitous Expansion of a Speaker's Repertoire.**" It will be geared toward the beginning speaker and will emphasize deliberately poor communications between speaker and sponsor regarding subject matter and expectations.

Bill Corbett will offer a showcase at the coming chapter meeting. Bill is the founder and director of Redirecting Children's Behavior of Nashville, a regional network of parenting educators, trained by Bill and certified by the International Network for Children and Families (INCAF). He is also the creator and host of the show, "Parent Talk", heard on Nashville's News Radio 1510 WLAC. Bill is a national trainer and speaker for INCAF, member of the American Society for Training and Development, member of the Association for Education on Young Children, and contributes as an on-air parenting expert for Channel 4 WSMV. He and his wife Cheryl have 3 children and two grandchildren and make their home just outside of Nashville, Tennessee.

Renee Grant-Williams broadens her voice coaching practice with her new book, VOICE POWER: Using Your Voice to Captivate, Persuade, and Command Attention (AMACOM, April 25, 2002, \$17.95 trade paper). A well-known voice coach whose clients include U.S. Senators, business executives, sales professionals, and celebrities such as Faith Hill, Randy Travis, Linda Ronstadt, and Huey Lewis.

July NSA Convention and Leadership Positions

Greg Maciolek, President-Elect

NSA Convention: By the time you read this article, the NSA Convention in Orlando will be but three months away, July 13-16. I spoke to the chapter last summer about the benefits of attending the convention following last summer's NSA Convention in Dallas. I suggested that members, who desire to improve their skills, gain from the best of the best in the speakers' world and to network with some very caring and willing-to-share speakers, should attend not only

the summer convention but also the winter workshops. It cost me about \$1200 to attend last year's convention. That was for airfare, sharing a room, food and registration. That is a \$100 monthly investment in yourself if you spread it over the year. We had a terrific turnout at the winter workshop in Atlanta at the beginning of March. I know I gained a lot by attending. We need a terrific turnout at Orlando. Now is the time to commit to attending. You can register on the NSA website at www.nsaspeaker.org. Registering before May 17th gets you a discounted rate. Remember that you must be a member of NSA to receive member rates. It is one of the best investments you can make in yourself. Look to share a room with a NSAT member and save some money and get to know another member better. We'll have a chapter dinner on the free evening so that we can all get to know each other better. Make the commitment now! Contact me or the other officers of the chapter if you have any questions. See you in Orlando in July!

Leadership Positions: President Dennis Carey has taken the time the last couple of meetings and the last two newsletters to encourage members to run for office for the upcoming year starting in July. I appreciate the job he has done for this chapter this year and the high caliber of speakers he has invited to speak to us. As the incoming president, I too want to assemble a strong team to run the chapter. One person cannot do it alone. We need to replace the treasurer, membership and secretary positions. These are all key positions. What I would like to see is more people involved so that we can have teams rather than just one person doing all of the work. It is a little tough to do that for the treasurer's position but it is vital in the membership area. I've already had a couple of members step forward to assist there, taking on portions of the membership team responsibilities. I would also like to have someone assist the president (me) in the programs area. Here is my pitch. We need members to get involved. In every successful group I've been a member, I've gotten involved in the leadership positions. I've always gained by it because I'm making things happen rather than just

showing up to be entertained. Nominations need to be in this month. Please call me if you have any interest in being part of the leadership team for next year. Many cooks make for easy work. I promise you full support and a terrific year. See you all at the April meeting.

Service Opportunities

John Pavlaje was contacted by representatives of Tennessee Home Education Association and Christian Communicators of Tennessee. They are hosting two events and need volunteer help in judging the competition.

On **April 11 – 13**, The Tennessee Home Education Association in conjunction with Christian Communicators of Tennessee will host the Tennessee State Qualifying Speech and Debate Tournament. This tournament is the Tennessee qualifier for the National Christian Forensics and Communications Association (NCFCA) National Tournament for the 2001-2002 season. This state tournament will be held on April 11-13, 2002 at Carpenters House Church, 3045 Memorial Blvd Murfreesboro, TN 37029. It begins at 8:00 AM each morning and concludes in the evening. A Judges Orientation will be given 30 minutes prior to the beginning of each round.

On **June 26 – 29**, The Tennessee Home Education Association in conjunction with Christian communicators of Tennessee is proud to host the National Forensics Tournament for the National Christian Forensics and Communications Association (NCFCA) for the 2001-2002 season. The tournament will be June 26-29, 2002 at Blackman High School in Murfreesboro, Tennessee. Nationally qualified home educated students from across the nation will travel to compete in this prestigious event.

"We will be hosting over 200 participants and their families from across the United States. We need to fill over 700 judging slots for this tournament", said spokeswoman Lynn Cartrite.

Interested NSAT members should contact Ron or Melinda Tuggle at (931) 294-2198 or e-mail your availability to cct-judges@juno.com. Alternately, you can phone Lynn at (615) 373-3773.

President's Column

By Dennis Carey, President, NSAT

Let me draw your attention to several important chapter matters:

Member of the Year

Please take an opportunity to vote for/ select a member of NSAT that you feel is deserving of Member of the Year. Send your vote to Greg at greg.maci-olek@imrtn.com

Member Survey

Shortly you will be getting, via email, a questionnaire from NSAT to assist us in serving you better. Please take the opportunity to fill out the form as completely as possible. All information will be taken very seriously, so please understand your opinion is what will help us determine the course of the organization for the next year.

Chapter Leadership

Please start sending me your nominations for officers for the next term. Below is a general list of responsibilities of the offices.

President-Elect –

Shall be a member of NSA; shall plan NSAT operations for the subsequent year; shall work with the Board and NSA to assure continuity of NSAT leadership; shall, in the absence of the President, perform all duties and assume all responsibilities of the President until the President returns; shall, during the incapacity of the President as determined by the Board, perform all duties and assume all responsibilities of the President until the Board shall revoke such authority; shall assume the office of President at the end of his/her term of office; shall coordinate the activities of all NSAT committees. All committee records, other than financial, shall be under the control of the President-elect.

Vice President(s) –

Shall perform such responsibilities as may be designated from time to time by the Board.

Secretary/Chief Information Officer –

Shall take the minutes and record attendance of all Board and Executive Committee Meetings, and Annual Business, Membership and Special Meetings. All NSAT records, except financial and committee records, shall be under the control of the CIO. The

CIO shall keep such records and prepare such reports as may be requested by NSAT or NSA; shall maintain a file of the correct names and addresses of all NSAT members; shall work with the membership committee to assure timeliness and quality in all areas of membership; shall maintain a master notebook containing the current NSAT bylaws, Articles of Incorporation, standing policies and procedures; shall provide a copy of the notebook to each newly elected officer and director of NSAT.

Treasurer –

Shall receive and disburse the funds of NSAT, and shall keep and preserve proper vouchers and books of accounts and other necessary records, which shall be open to inspection by the Board; shall deposit NSAT funds in such depositories as may be approved by the Board and shall disburse funds only for approved investments or upon approved vouchers and in accordance with procedures approved by the Board; shall submit a monthly financial report to the Board and an annual report to the Membership at the Annual Business Meeting; shall submit reports as requested by NSAT and NSA; shall file all required tax forms with local, state and federal authorities; shall work with the finance committee to assure quality in all areas of financial affairs. All financial records, tax reports and other required records shall be maintained by the Treasurer.

AND of course we also have the positions of web master, sergeant-at arms, newsletter editor, and membership director to fill as well.

If you feel ready to take on a chapter leadership role or know of anyone you would like to nominate, please contact me right away.

Promotional CD

I will be mailing out the promotional CD's to more than 100 organizations. This will contain information about NSAT, our website and our members. This is a huge step that should greatly spread the word about NSAT and your capabilities. Please get all your last minute additions to David at dh@david-humes.com before the next meeting.

"Audiofiles" on your page

Having finally figured out some techno problems on my system, I can now get going on another project. Get

me a seven minute sample of your audio work (be that on CD, cassette, or video and I can re-record it and set it up on your membership page. Just for clarification this is an audio sampling. I can use your video to transfer the audio to my system and then convert for the web. You can bring it to the meeting or send it to me at: P.O. Box 1172, Harriman, TN, 37748. I look forward to seeing you all at our next session.

Member News

Joe Loesch has scored another book signing. Join him for fun and songs Saturday March 30th, 1:00PM at Kindred in the South Plaza shopping center, corner of Old Hickory Blvd. and Nolensville Rd. Joe will perform from and sign copies of his Bible Stories for Kids as well as his Time Traveller Series...both projects of Toy Box Productions.

Tim Bays will be doing a showcase at the NSAT meeting of April 13th. He'll be offering a story from a collection titled "Frog Crossing." On another more celebratory note, Tim, along with Karyn Buxman of HUMORx, has been asked to be a presenter for the staff program at this year's NSA National in Orlando.

Bill Carswell gave an invited presentation to the "Technology In Motion" teachers trainers' workshop at on Friday, March 15. This was a first for Bill, talking to an educators' forum, although it's a natural match for a space station presentation. More importantly, he received his first fee...a penny candy roll of sweet tarts!!! He also learned a valuable lesson when the title of his speech showed up on the agenda completely different from the one he normally gives. Instead of reading "Research on the International Space Station, or, **What the Heck Are We Doing Up There?!**" it was titled "**Accessing ISS Research On-Line.**" With only a one-week notice of the title and subject change, he quickly rewrote his presentation to match the new title, and it was received with applause and warm acclaim. Bill now has two space station presentations, one for the public and one

(continued)

If any NSAT member does not receive both an e-mail version and the Post Office delivered version of this newsletter, we do not have accurate information on you. Please take the time to send it to us. Email the information to: ResultsPavleje@aol.com or send it to:

John Pavleje, P.O. Box 361, Franklin, TN, 37065-0361.

NSA Tennessee Meetings are always the 2nd Saturday of each month unless otherwise notified.

Location: Brentwood Courtyard Marriott. Phone: (615) 371-9200. Time: 9 a.m. - 12 p.m.

Directions to the Courtyard Marriott: From downtown Nashville or I-40, take I-65 South. Take the Old Hickory Blvd. exit. Make a right at the light. Get into the left lane but go through the next major intersection, Franklin Road. Make your first left past Franklin Road (you'll see O'Charlies on the left). After you make the left turn, you'll see the Courtyard Marriott on your right.

Join the National Speakers Association

Option One: Have you received monetary payment for at least 20 presentations within the last 12 months? You are qualified!

Option Two: Have you given at least 20 presentations to audiences of 15 or more as part of a salaried position within the last 12 months prior to application? You are qualified!

Option Three: Have you made at least \$25,000 giving presentations during the last 12 months prior to application? You are qualified!

Remember: you only have to meet ONE of these requirements to qualify.

www.NSATennessee.com
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